

An abstract graphic in the bottom right corner consisting of a dense network of red lines and dots, resembling a molecular structure or a digital network, set against a dark background.

TEDx

NewCairoSTEMYouth 2026

SPONSORSHIP PROPOSAL

This event serves as an Exclusive Platform

An extraordinary meeting point that brings
together the brightest and most outstanding young minds
in **Science, Technology, Engineering, and Mathematics** (STEM)

TEDx

NewCairoSTEM Youth



TED EVENT SNAPSHOT



DATE:

August 8 , 2026



VENUE:

Ain Shams University
Grand Conference Hall



EXPECTED ATEENDANCE:

+800



EVENT HOURS:

10 AM : 11PM



AI



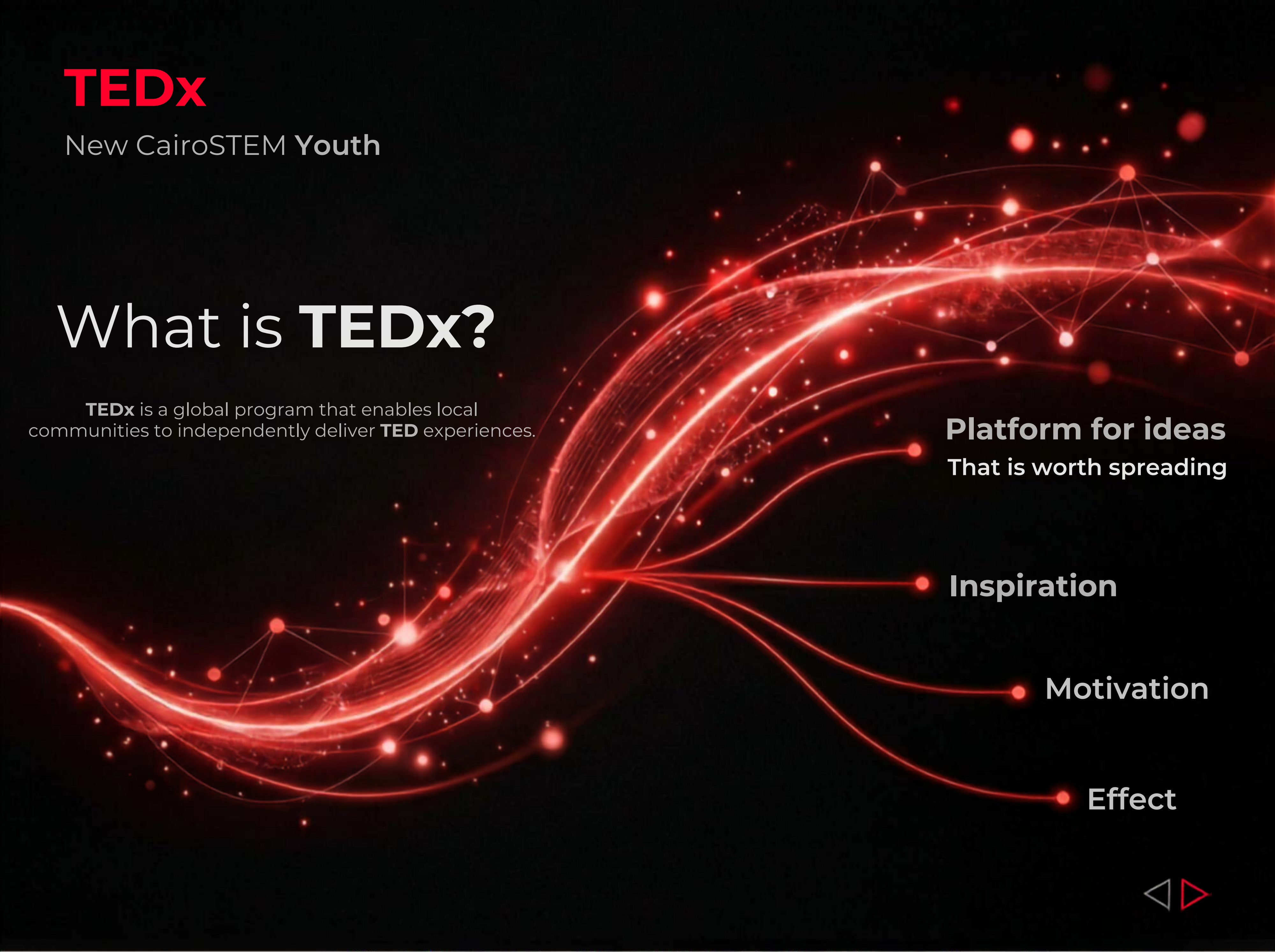
TECHNOLOGY



BUSINESS



ENTREPRENEURSHIP



TEDx

New CairoSTEM Youth

What is TEDx?

TEDx is a global program that enables local communities to independently deliver **TED** experiences.

Platform for ideas
That is worth spreading

Inspiration

Motivation

Effect



Why is this edition different?

TEDx NewCairoSTEM Youth



Largest STEM Youth Gathering

+800 curated STEM students concentrated in one place for one day



Exceptional Location

Premier Cairo university venue, prestigious and accessible, perfect for large-scale STEM events



Ain Shams University



Focus on AI, Business, and Technology

Speakers and content built around the future of STEM fields



Visual and Interactive Experience

QR gamification, 7-screen AV setup, VIP networking room, and a press photo drop



From Dark to Luminance

In a world full of information and noise,

Power lies not in acquiring knowledge,

But in the ability to see what matters.

There are moments that change everything.



WHO WILL BE IN THE HALL?

70%

University
STEM students

20%

Entrepreneurs, content
creators, and innovators

10%

Professional leaders
and special guests

+800

Ambitious minds in one place



WHY IS THIS AUDIENCE IMPORTANT?

They are not just attendees.

They are the generation that will lead companies, projects, and communities in the coming years.



**FUTURE
FOUNDERS**



**HIGH IMPACT
INDIVIDUALS**



**EARLY
ADOPTERS**
with latest tech



**DECISION
MAKERS**

TEDx NewCairoSTEM Youth

AFTER EVENT



ATTENDANCE DOESN'T END WHEN
YOU LEAVE THE HALL

IT BEGINS AFTERWARD



AIN SHAMS UNIVERSITY

GRAND CONFERENCE HALL | CAIRO

A modern, high-capacity auditorium located directly adjacent to the Faculty of Pharmacy, fully equipped with advanced AV systems, tiered seating, and dedicated backstage areas — perfect for large-scale student events.



LOCATION

TEDx NewCairoSTEM Youth

- Ain Shams University
Main Conference Hall
- Cairo
- One of the oldest educational institutions in Egypt
- A fully equipped, state-of-the-art hall with professional audio and video systems
- Dedicated spaces for recording, sponsors, and accompanying exhibits

An experience befitting the largest edition of TEDx New Cairo STEM Youth



TEDx event experience map

REGISTRATION AREA



THE GRAND LOBBY



NETWORKING & EXHIBITION ZONE



GLOBAL SPONSOR PAVILIONS



BREAK ZONE (Sampling Area • Sponsor Screens)



VIP NETWORKING ROOM



VIP NETWORKING ROOM (Open Buffet • Coffee Corner • Discussion Area)

SPEAKER BACKSTAGE & LOUNGE



MAIN STAGE / AUDITORIUM



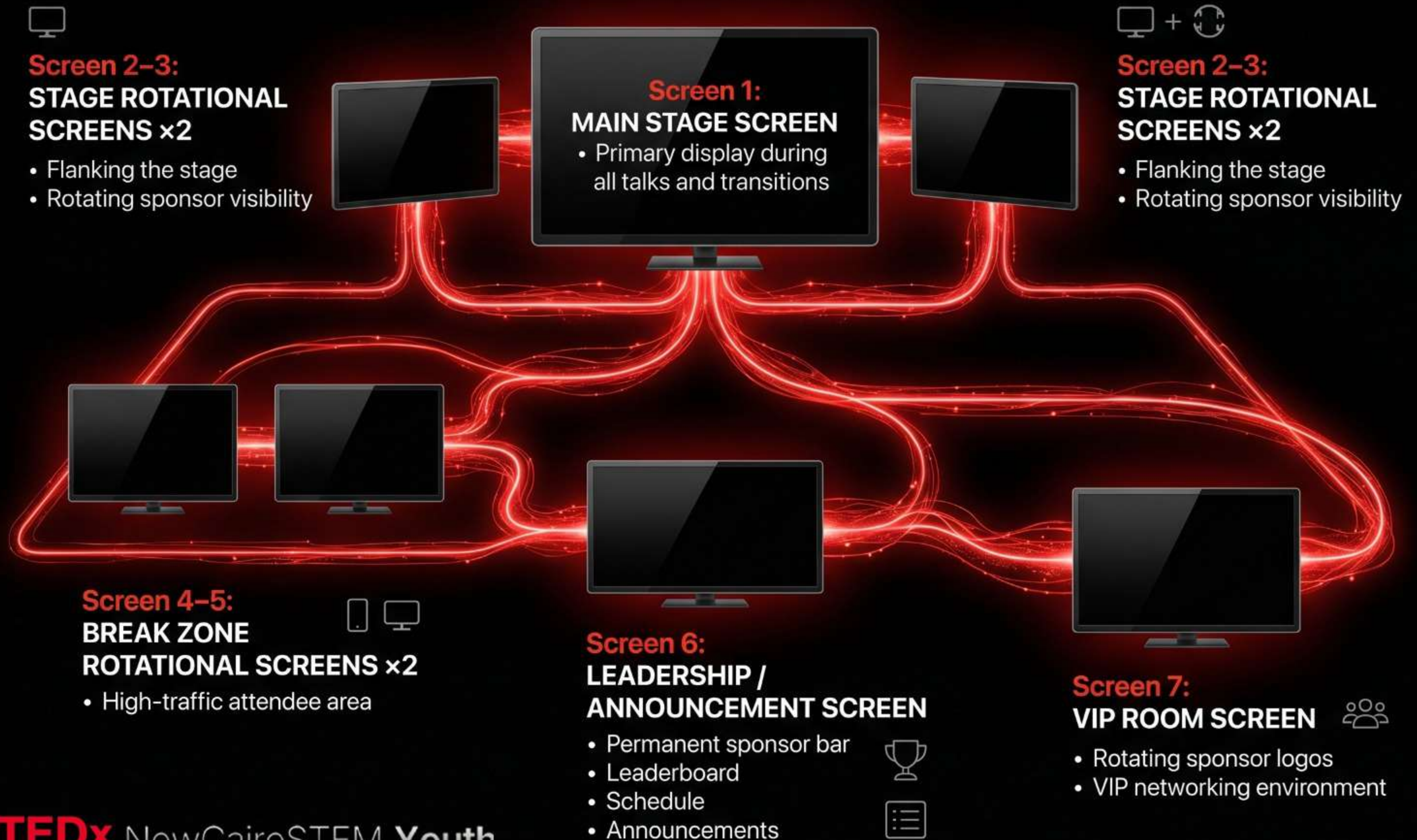
A VISUAL EXPERIENCE DESIGNED TO BE REMEMBERED



TEDx NewCairoSTEM Youth



7-SCREEN AV SETUP



The Luminous Quest — Interactive Engagement Hub

How It Works



1. Guaranteed Foot Traffic

Attendees join a high-stakes Treasure Hunt to win a Grand Prize. To earn the most points, they must visit sponsor booths.



2. Active Interaction

Attendee scans the sponsor's unique QR code and receives a Mini-Mission (e.g. "Ask our team about our 2026 Internship Program and write the answer").



3. Instant Lead Retrieval

Every scan instantly captures the attendee's data (Name, Email, Major) with their approval. Sponsor receives a verified list of high-intent leads after the event.



4. Live Leaderboard

A live leaderboard projected in the break zone creates competitive energy and keeps the crowd excited during breaks.

The Result for You

Eliminate Passive Branding

Measurable ROI

Your brand is featured on the Live Leaderboard, associating your company with innovation and excitement.

After the event, you receive complete data for all attendees who scanned your QR code.

Strategic Sponsor: 20 pts per scan

Platinum Sponsor: 10 pts per scan

Gold Sponsor: 5 pts per scan

Top scorers win exclusive high-end prizes

**We don't just put your logo on a booth;
we put your brand in their hands.'**

Post-Event Digital Report — What Data Do You Receive?

Every attendee fills in their full profile to purchase a ticket. Here is exactly what that data contains — and what each tier receives.

Tier 1 – Basic Info

(Gold 30%, Silver 10%)

Full Name
Email Address
Phone Number
Age / Date of Birth

Tier 2 – Academic Data

(Platinum 50%)

University / School Name
Major / Field of Study
Year of Graduation
(includes Tier 1)

Tier 3 – Skills & Interests

(Strategic 100%)

Attendee selects their
top 3 skills.
(includes Tier 1 + 2)

GDPR & Egypt Law 151/2020 Compliant. Attendees cannot purchase a ticket without checking:
[] I agree to the Terms and Conditions and consent to TEDxNewCairoSTEMYouth sharing my professional profile and contact information with official event partners for networking and career opportunities.

Label: 100% Opt-In — Verified — Consent-Based.

Why should your brand **be here?**

TARGETED
AUDIENCE

ENGAGEMENT
DATA

STRATEGIC
ALIGNMENT

STRATEGIC
ALIGNMENT



**MAXIMIZE IMPACT THROUGH
STRATEGIC PARTNERSHIP
WITH THE RIGHT PEOPLE:**
Precision access to decision-
makers and key audiences.

BECAUSE TRUE IMPACT COMES FROM:



WITH THE RIGHT PEOPLE:
Access to decision-makers.



IN THE RIGHT PLACE:
Position your brand in
premium environments.



AND AT THE RIGHT TIME:
Capitalizing on critical
engagement moments.



The background features a complex network of glowing red lines and points, creating a sense of dynamic movement and connectivity. Various geometric shapes, including cubes and spheres, are scattered throughout, some appearing to be part of the light trails. The overall aesthetic is futuristic and high-tech.

SPONSORSHIP OPPORTUNITIES

More than visibility.
A platform for influence.

TED^x New Cairo STEM Youth
2026



STRATEGIC PARTNER

350,000 EGP

Limited Seats



STRATEGIC SPONSOR BENEFITS

TEDx NewCairoSTEM Youth

Module 1

STAGE & SPEAKING

- 8-minute speaking slot on the main stage (keynote or panel)
- Logo on both main stage rotational screens throughout the event
- Logo in every on-screen transition on the main stage screen

Module 4

BRANDING & MATERIALS

- Largest logo on all banners and signage
- Wall of Fame: largest logo at the top
- Photo Drop: Strategic and Platinum logos only
- Crew T-shirts carry your logo

Module 2

EXHIBITION BOOTH

- Premium Booth (Largest)
- Sponsor provides and designs, event provides the space
- QR Engagement: attendees scan, answer 3 brand questions, earn 20 points

Module 5

VIP ROOM

- 2 VIP tickets
- Open buffet
- Coffee corner
- Private networking space
- Only logo shown on VIP room screen

Module 3

SCREEN VISIBILITY

- All 6 auxiliary screens
- Main stage screen transitions

Module 6

GOODIE BAGS + DATA + DIGITAL

- Up to 3 branded items in every goodie bag (+800 bags)
- 100% registered attendee data
- Academic profile
- Skill interests
- Dedicated promo video
- Dedicated post series
- Tagged in all live coverage
- Sector exclusivity guaranteed

STRATEGIC ROI

1 STAGE AUTHORITY



8-minute keynote in front of +800 curated STEM professionals



Positions your brand as a category leader

2 TOTAL AUDIENCE DATA



100% opted-in attendee contact and academic profiles

3 VISUAL SATURATION



Presence across all 7 screens
Including stage transitions and VIP room

4 BOOTH TRAFFIC ROI



20-point QR mechanic

Highest-value stop inside the event

5 TALENT PIPELINE



Direct access to top STEM graduates

Recruitment and internship opportunities

6 DIGITAL AMPLIFICATION



Exclusive promo video
Dedicated content series

Estimated reach:
500,000+ impressions

TEDx NewCairoSTEM Youth

Platinum Sponosr

250,000 EGP

PLATINUM SPONSOR BENEFITS

STAGE & SPEAKING



- 6-minute speaking slot
- Logo on 1 stage rotational screens
- Logo in stage transitions

EXHIBITION BOOTH



- Pro booth (Large)
- Sponsor provides and designs
- QR Engagement
- 10 points per scan



SCREEN VISIBILITY



- Both break zone screens
- One stage rotational screen
- Leadership screen sponsor bar
- Main stage transitions

BRANDING & MATERIALS



- Large logo placement
- Wall of Fame second tier
- Photo Drop visibility
- Up to two items in the audience goodie bag

VIP ROOM



- 1 VIP ticket
- Open buffet
- Coffee corner
- Networking access

DATA ACCESS

- 50% registered attendees
- Contact + academic profiles

DIGITAL CAMPAIGN

- Dedicated promo video
- Dedicated content series
- Live coverage tagging

PLATINUM ROI



STAGE PRESENCE



- 6-minute speaking slot



TARGETED AUDIENCE DATA

- 50% attendee data
- Academic profiles



BOOTH TRAFFIC ROI

- 10-point QR mechanic



SCREEN REACH

- 4 rotational screens
- Stage transitions

PRESS COVERAGE

- Photo Drop visibility
- Logo appears across event photography and social media coverage





GOLD SPONSOR

100,000 EGP

Limited Availability

Secure Your Presence

GOLD SPONSOR BENEFITS

TEDx



STAGE & SPEAKING

- 3-minute speaking slot



EXHIBITION BOOTH

- Standard Booth
- QR Engagement
- 5 points per scan



SCREEN VISIBILITY

- Both break zone screens



BRANDING & MATERIALS

- Medium logo placement
- Sponsor board
- Wall of Fame placement



EVENT TICKETS

- 4 standard tickets



GOODIE BAGS

- 1 branded item
- 800+ attendee reach



DIGITAL CAMPAIGN

Dedicated promo video
Dedicated post
Live coverage mention

POST-EVENT DATA

30% registered attendees

Name
Email
Phone



ROI HIGHLIGHTS

240+ STEM leads
High-traffic break zone visibility

SILVER SPONSOR

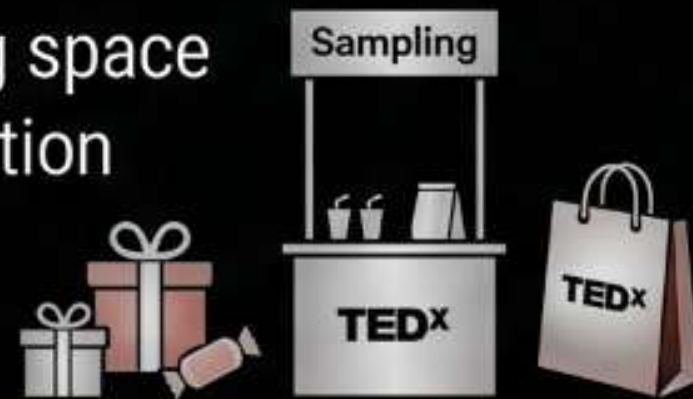
40,000 EGP

Flexible Opportunities • Limited Slots Available

SILVER SPONSOR BENEFITS

BREAK ZONE ACTIVATION

- Designated sampling space
- Free product distribution
- Branded gifts



ROLL-UP BANNER

- Dedicated activation visibility



SCREEN VISIBILITY



- Logo on one break zone rotational screen

BRANDING

- Wall of Fame placement
- Sponsor board placement
- Website sponsor listing



EVENT TICKETS

- 2 standard tickets



POST-EVENT DATA



10% attendee data

- Name
- Email
- Phone



DIGITAL CAMPAIGN

- Group sponsor mention
- Thank-you posts
- Event recap visibility



ROI HIGHLIGHTS

- 80+ direct product interactions
- Real-time STEM audience feedback
- Break zone visibility

SPONSORSHIP COMPARISON

Choose The Level Of Impact That Matches Your Goals

	STRATEGIC SPONSOR 350,000 EGP MOST IMPACT	PLATINUM SPONSOR 250,000 EGP BEST VALUE	GOLD SPONSOR 100,000 EGP	SILVER SPONSOR 40,000 EGP
Speaking Slot	8 minutes	6 minutes	3 minutes	6–8 brands
Booth Size	Premium (Largest)	Pro (Large)	Standard	Roll-up + sampling
QR Points/Scan	20 pts	10 pts	5 pts	—
Main Stage Screens	Both	1 screen	—	—
Break Zone Screens	Both	Both	Both	1 screen
Leadership Screen	Fixed bar	Fixed bar	—	—
VIP Room Screen	Only logo shown	—	—	—
Stage Transitions	✓	✓	—	—
Photo Drop	✓	✓	✓	—
Wall of Fame	Largest	Large	Medium	Smallest
Tickets	2 VIP	1 VIP	4 Standard	2 Standard
Sector Exclusivity	✓	—	—	—
Goodie Bag Items	Up to 3	Up to 2	1 item	—
Post-Event Data	100% Full	50% Basic+Acad	30% Basic	10% Basic
Crew T-Shirt Logo	✓	—	—	—
Promo Video	✓	✓	✓	—
Social Media	Dedicated	Dedicated	Dedicated	Group Mention

WHY JOIN US NOW

- ✔ Limited Sponsorship Slots
- 🚀 First Mover Advantage
- 👤 Premium Audience Access
- 🤝 Long-Term Brand Association
- 🔗 Be Part Of What Comes Next

TEDxNewCairoSTEM Youth

A glowing red 3D TEDx logo is positioned in the upper right quadrant. It has a bright, multi-colored light beam or lens flare effect emanating from its base, extending diagonally across the dark background.

Be Part Of The Conversations
Shaping What Comes Next

TEDx New Cairo STEM Youth

8 August 2026